

FOR IMMEDIATE RELEASE  
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**DAS ARCHITECTS RECEIVE  
HOSPITALITY DESIGN AWARD FROM  
AMERICAN SOCIETY OF INTERIOR DESIGN**

**PHILADELPHIA, PA – Susan M. Davidson, IDC and David A.**

**Schultz, AIA**, principals of nationally distinguished **DAS Architects and Designers**, proudly announce their receipt of a prestigious **First Place Award for Hospitality Design** from the **American Society of Interior Design (ASID)**. The award, given annually to America's most outstanding design firms for recent projects, recognized DAS's 2002 renovation of Philadelphia's premiere French restaurant, Le Bec-Fin.

"We are thrilled and honored that the ASID chose to recognize our work with Philadelphia's greatest culinary landmark," says Schultz. Davidson and Schultz received the award at the ASID's awards celebration for the Pennsylvania East Chapter on Saturday, April 5. This is the first such award for DAS.

DAS performed extensive renovations to the interior of Le Bec-Fin in August of 2002. Following the directives of chef and owner Georges Perrier, who ordered, "change everything but the crystal chandeliers," the firm updated the Le Bec-Fin's ornate, Louis XVI style to create a lighter, more gracious setting of a late 19<sup>th</sup> Century Paris salon. In order to complete the project in 24 days, DAS's team of artists and craftspeople worked round the clock on a top-to-bottom transformation. Shortly after renovations were completed, the prestigious Mobil Travel Guide restored Le Bec-Fin's fifth star.

In a feature article about the project, *Nation's Restaurant News* stated, "Le Bec-Fin now is setting its sights on a new era of French elegance, with help from DAS Architects." *Hospitality Design* also recently ran a feature on the project, entitled, "A Classic Philadelphia Restaurant Lightens Up," which credits the redesign with helping Perrier reclaim his fifth Mobile star. Perrier recently enlisted DAS to reinvent Le Mas Perrier, his third restaurant in Wayne, PA.

Having created over 70 of the area's finest restaurants, DAS Architects and Designers have become Philadelphia's leading hospitality and design firm. The firm's work has been regularly featured in *Contract Design*, *Chef Magazine*, *Restaurants USA*, *Retail Design* and *Interiors*.

Recent projects include **Plate**, a contemporary, casual American bistro in Suburban Square in Ardmore; **Moro**, an inviting and intimate new American restaurant in Wilmington, Delaware, recently praised in the *Philadelphia Inquirer* for its ambience of "warmth and high style." Current projects include the creation of **The World Café**, a state-of-the-art live music venue and café, the new home of the acclaimed radio show of the same name; **Normandy Farm**, a 75,000 square foot resort hotel, ballroom and conference center within the gated walls of one of America's most historic farms; and a second location for **Coyote Crossing**, an incredibly popular upscale Tex-Mex restaurant in West Chester, PA. In addition to the renovation of Le Bec-Fin, recent past DAS projects include: the elegant Mediterranean restaurant **Savona** on Philadelphia's Main Line; the award-winning **Novelty Restaurant**, in Old City Philadelphia; **Twenty 21**, an upscale dining venture in Center City; as well as several projects for the **Starr Restaurant Organization** including the French bistro **Blue Angel**, the futuristic Asian **Pod**, and **Morimoto**, a brilliant, contemporary Japanese restaurant directed by chef Masaharu Morimoto.

DAS offers a diverse range of architectural, interior design and consulting services such as space planning, site analysis, theme development and project management. Since 1985, DAS has successfully completed a wide variety of projects that include public spaces, corporate businesses, law firms, retail spaces, hotels and private residences. DAS recently introduced **DAS Interiors, Inc.**, a new affiliate company specializing in procurement services. Services include the selection, specification, bidding, ordering, tracking, inspection and installation of one-of-a kind furnishings, finishes, accessories and artwork for clients.

**The offices of DAS are located in the heart of downtown Philadelphia, at 8 Penn Center, Suite 100. For more information, please call 215.751.9008.**