

FOR IMMEDIATE RELEASE  
August 9, 2004  
CONTACT: *PROfile* Public Relations  
Clare Pelino or Jennie Hatton  
215.985.2106

**DAS ARCHITECTS RECEIVE**  
**HOSPITALITY DESIGN AWARD FROM**  
**AMERICAN SOCIETY OF INTERIOR DESIGN**

PHILADELPHIA, PA –Susan M. Davidson, IDC and David A. Schultz, AIA, principals of nationally distinguished **DAS Architects and Designers**, proudly announce their receipt, for the second consecutive year of the prestigious **First Place Award for Hospitality Design** from the **American Society of Interior Design (ASID)**. The award, given annually to America’s most outstanding design firms for recent projects, recognized DAS’s 2003 design of Philadelphia’s gorgeous restaurant **bliss**.

“We are thrilled and honored that ASID chose to recognize our work with one of Philadelphia’s elegant new restaurants,” says Schultz. Davidson and Schultz will receive the award at the ASID’s awards celebration for the Pennsylvania East Chapter. This is the second time in as many years that ASID has bestowed this award to DAS. In 2003, DAS received the award for the firm’s exhaustive renovations at Philadelphia’s renowned French restaurant, Le Bec-Fin.

To create bliss, a stunning two-story, 90-seat restaurant, bar, lounge and outdoor café located at 220 South Broad Street, along Philadelphia’s bustling Avenue of the Arts, the DAS team developed a design scheme to foster a heavenly, casually elegant environment, in which guests can indulge their earthly desires on contemporary fare, while bliss’ spa-like atmosphere envelops them with a calming sense of tranquility. Like gentle waves lapping against the sandy beach, bliss’ interior is adorned with watery colored mosaics fashioned from glass stones and highlighted by shimmery crystalline accents. The blue terrazzo floor delicately meets the rift cut oak paneling and brushed stainless steel trim. Through a row of large storefront windows, adorned with iridescent silk drapery, passersby can gaze into the cool and calming oceanic atmosphere inside. Upon entering guests are surrounded by sand-toned wood, specially cut to enhance the grain, reminiscent of coastal environs.

Through this foyer, guests will be greeted at the hostess station, which is constructed of the same wood and illuminated by a back-lit bluegrass panel.

Having created more than 100 of the area's finest restaurants, DAS Architects have become one of the country's leading hospitality and design firms. The firm's work has been regularly featured in *Contract Design*, *Chef Magazine*, *Restaurants USA*, *Retail Design* and *Interiors*.

Recent projects include **Normandy Farm**, a 75,000 square foot resort hotel, ballroom and conference center within the gated walls of one of America's most historic farms; and a second location for **Coyote Crossing**, an incredibly popular upscale Tex-Mex restaurant in West Chester, PA. Current projects include the creation of **The World Café**, the first-of-its-kind music venue with two separate acoustically perfect rooms for live performances, each with its own restaurant; **Pluckemin Inn**, a wine country inspired restaurant located in pastoral Pluckemin, New Jersey; **The Inn at Lambertville Station**, a full-fledged resort, spa and conference center with a 17,000 square foot wellness center, 175-seat ballroom, meditation courtyard and tranquil gardens, all of which will overlook the scenic Delaware River; **6 Penn Kitchen**, an exciting new restaurant located in the heart of the cultural district of downtown Pittsburgh; and **Coco-la**, a new 350-seat restaurant in the planning stage in Princeton, NJ.

DAS offers a diverse range of architectural, interior design and consulting services such as space planning, site analysis, theme development and project management. Since 1985, DAS has successfully completed a wide variety of projects that include public spaces, corporate businesses, law firms, retail spaces, hotels and private residences. DAS recently introduced **DAS Interiors, Inc.**, a new affiliate company specializing in procurement services. Services include the selection, specification, bidding, ordering, tracking, inspection and installation of one-of-a kind furnishings, finishes, accessories and artwork for clients.

The offices of DAS are located in the heart of downtown Philadelphia, at 8 Penn Center, Suite 100. For more information, please call 215.751.9008.

###